



Reduce turnover with the

WORKFORCE RETENTION INTENSIVE.



THE RETENTION EXPERTS.

That's All we do!

Real organizational change occurs only **after** top leaders are aligned in their goals and strategies.

Remember, individual teams and departments can only be as mission-minded and priority-driven as the leadership above them.

The Workforce Retention Intensive aligns top your leaders, uncovering turnover's root cause and developing organization-wide initiatives to address it.

WHAT CLIENTS SAY...

*"Magnet Culture has been a frequent presenter at our company and has helped us develop **an entirely new paradigm** for how we approach employee engagement and retention."*

**- Max Langenkamp
VP of HR, Cintas Corp.**

Get everyone on the same page with the same priorities or nothing will change!

Designed for owners, executives, directors, managers & HR leaders.



The Workforce Retention Intensive was created by the authors of **Staying Power!**

THE COLLABORATION YOUR LEADERS NEED

to reduce turnover.

DAY ONE: LEADING TODAY'S NEW WORKFORCE

GOAL: Shifting Manager Mindsets

Employment Market Trends & Projections
Cost & Impact of Turnover
Identifying Who's the Flight Risk
Embracing a Shorter-Term Workforce
Evolution of Employee Expectations
Today's New Workforce

DAY TWO: STRATEGIES TO BECOME A M.A.G.N.E.T. EMPLOYER

GOAL: Immediately-Actionable Tactics

Diagnosing Why People Leave
M – Management Effectiveness
A – Attraction & Recruiting
G – Guidance Upon Entry (Onboarding & Training)
N – New Staffing Models (Scheduling & Advancement)
E – Empowered Retention Champions
T – Trust Through Transparency
Action Planning & Prioritization Discussion

Consider this 

Top-leader collaboration is just the first step to real organizational change. **Cascading those priorities down to management through comprehensive training is the next.**

Get everyone rowing the boat in the same direction with our **Leadership Essentials** management training program to create a workplace culture that attracts and retains strong talent from the top down.

PROGRAM DETAILS & PRICING

- 6-hours on site each day (Or condense the Intensive into a 1-Day Retreat)
- Retreat price includes up to: 25 Staying Power Books, 25 Lapel Pins, 25 Workbooks
- For every person added after 25, there will be a \$50 charge for materials



EXPERT CONTENT

& trainers.

Built by workforce thought leader, **Cara Silletto, MBA, CSP**, this program is taught by expert facilitators who share best practices from the hundreds of companies Magnet Culture has worked with to reduce unnecessary employee turnover.

The team conducts **150+ engagements annually** for organizations globally.

*Workforce Magazine named Cara a "**Game Changer**" and Recruiter.com listed her in their "**Top 10 Company Culture Experts to Watch**" list.*



Learn more at MagnetCulture.com.

